

Summer Internship with METTLER TOLEDO

I learned a lot through the summer from my amazing boss Patty Johnson. She taught me how to approach things in a business matter and how to talk to people in the business world. I learned how to multitask this summer and be adaptable when having multiple things given to me.



What motivated me to pick this was internship was after my second interview. I got to see the environment I was going to work in and it seemed like a great fit for me. I felt very welcomed when I was at Mettler Toledo and knew that I would have a great experience if I accepted it.

For the summer of 2019, I got an internship in Columbus, Ohio as a Retail Marketing Intern for Mettler Toledo. This company is a multinational manufacturer of scales and analytical instruments and it is the largest distributor of weighing instruments for uses in laboratories, industrial, and food retailing applications. I was involved mainly in two projects that are focused on assisting and improving our consumer relationships and I helped improved their web presence for our distributor partners. Lot of changes will be happening in 2020 for retailers and I got to help with the marketing part of the projects. I contacted and talked to our distributors to help them be in the loop for all the federal regulation changes that will be occurring



The transformational part of my internship was all the things I was able to take away from my time interning there. I got to work on many different projects and help market for things that will be occurring in 2020 for this company. I also learned things that can't be taught in school and will be able to use in my future job.

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STEP Project Category: Professional
Development

STEP Faculty Member: Dr. Alex Lindsey

Major: Marketing



My Favorite part of my internship at METTLER TOLEDO was creating a webinar script for our federal relation changes occurring in 2020 and writing articles for Distributor Newsletter to educate the sales channel on Federal Regulation changes. In 2020 every label on all food products is completely getting redesigned. Throughout the summer I talked to our distributors and sales team to help educate them on the changes and what to expect.



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